

# Typical Traceability Engagement Agenda

This agenda is typical of what to expect for a RedLine Solutions PTI consultation. The agenda can be modified to meet specific needs or requirements for any company.

The agenda allows for plenty of discussion on each topic to ensure your company's questions are answered clearly and thoroughly. To get the most out of the engagement, we suggest that you have representation from all of the areas affected by traceability such as Sales, Warehouse Operations, Technology, and Marketing at minimum. Having the affected groups represented will allow for the most productive discussions.

## Day 1

- Company Facility Tour
- Company to Explain Current Processes Impacted by Traceability
  - Harvesting Practices
  - Packing Practices
  - Storing Practices
  - Shipping Practices
  - Procurement Practices
  - Inventory Practices
- GS1 Standards
  - Who / What is GS1?
  - GS1 Numbers
    - UPC for the Item
    - GTIN for the Case
    - GLN for Locations
    - SSCC for the Pallet
  - GS1 Barcodes
    - GS1-128
    - DataBar
  - GDSN (Global Data Synchronization Network)
- Milestones of PTI
  - Full Disclosure of all 7 Milestones
  - GTIN Assignment Strategies
  - Case Barcode Requirements
  - Case Label Requirements
  - Pallet Barcode Requirements
  - Pallet Label Requirements
  - ASN (Advanced Ship Notice)
  - Data Synchronization
  - Voice-Pick Code
- Discussion

## Day 2

- Best Practices of PTI
  - Case Labeling
  - Pallet Labeling
  - Procurement from other Vendors
  - Communicating GTIN information
  - Private Label Requirements
  - Product Substitution
  - Repacking
- Co-mingling
- Buyer Exceptions to PTI
- Impact of Food Safety Modernization Act
- Government Influence
- Other Initiatives that will Impact Company
- Company-Specific Questions
  - GTIN Assignment Strategy
  - Operational Challenges
- Implementation Assistance
- Cost Model to Estimate Annual Cost and On-Going Cost for PTI Implementation
- Discussion