



RedLine Solutions' Produce Traceability Applications Receive Motorola Solutions Enterprise Mobility Validation

RedLine Cooler and RedLine Field Traceability Solutions Validated for Motorola Solutions Mobile Computers

Santa Clara, CA – January 25, 2011

RedLine Solutions, Inc., a leader in produce traceability solutions, announced that its RedLine Cooler™ and RedLine Field™ applications successfully completed Motorola Solutions' Enterprise Mobility Validated Solution Program.

RedLine also leveraged Motorola's Solution JumpStart program to develop its enterprise mobility solution. Through the Solution JumpStart program, RedLine collaborated with Motorola Solutions' Global Solution Center to successfully port their application from Wi-Fi to a WWAN-based carrier-enabled platform.

RedLine Solutions (<http://www.RedlineforProduce.com>) designs and implements practical Whole Chain Traceability systems for growers, packers and shippers throughout the United States and Canada.

"The Enterprise Mobility Validated Solutions Program enables partners like RedLine Solutions to test and validate their mobility solutions on Motorola enterprise products to help ensure interoperability and reduce deployment time for the customer," said David Green, senior director of worldwide channel solutions readiness, Motorola Solutions. "Through Motorola's Solution JumpStart program, we worked closely with RedLine to share best practices and quickly bring to market their intuitive traceability solution for our joint agricultural customers."

The RedLine Cooler and RedLine Field applications help growers, packers, and shippers utilize barcode technology to automate traceability – ultimately streamlining processes for more efficient operations. RedLine Solutions incorporates Motorola's rugged mobile computers to deliver fully integrated mobile solutions. The RedLine Cooler was tested and validated on Motorola's MC9090 and MC9190 industrial mobile computers, while RedLine Field was tested on the MC75 and MC75A enterprise mobile computers. These solutions are in use at leading produce growing operations including Nunes Company and Eclipse Berry.

"RedLine Solutions is committed to helping our clients gain competitive advantage and process improvement by leveraging mobile computers," said Todd Baggett, CEO of RedLine Solutions. "Motorola Solutions is a leader in mobile technology and is a natural fit for our traceability solutions. We're pleased

to have achieved this certification from Motorola as it demonstrates our products meet the quality standards of its validation program and ensure increased customer satisfaction upon delivery of our total solution.”

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About RedLine Solutions:

RedLine Solutions provides whole chain traceability solutions for growers, packers and shippers throughout the U.S. and Canada. The company offers a complete family of traceability solutions including RedLine Field, RedLine Cooler and RedLine Packing. For more information visit:

<http://www.redlineforproduce.com>.

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